

LTA COACH ACCREDITATION+ RESOURCES/ASSETS LIBRARY



INSTRUCTIONS ON USE

On the following pages you will find official resources/assets that are available for download and use by all LTA Accredited Coaches. Please pay specific attention to **'Print'** and **'Digital'** use file formats and only use the relevant files provided for their intended use. Please click the specific image preview to access/download each individual file.

Where you see any references to 'landscape' in regard to logo files, this is your primary logo to be used wherever possible. A 'portrait' alternative to this version is also available for when space is limited.

In certain circumstances a white logo maybe more suitable, 'landscape' and 'portrait' white versions are also available.



LTA COACH ACCREDITATION+ DOWNLOAD ASSETS



COACH
ACCREDITATION+

PRINT USE - CMYK

INCLUDING USE ON GARMENTS/EMBROIDERY



POSITIVE LANDSCAPE WITH CLEAR SPACE

LTA BLUE



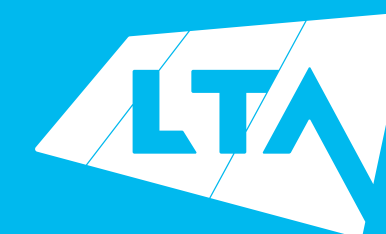
POSITIVE PORTRAIT WITH CLEAR SPACE

LTA BLUE



NEGATIVE LANDSCAPE WITH CLEAR SPACE

WHITE



NEGATIVE PORTRAIT WITH CLEAR SPACE

WHITE

DIGITAL/WEB USE - RGB

INCLUDING USE ON WEBSITES & ONLINE COMMUNICATIONS



POSITIVE LANDSCAPE WITH CLEARSPACE

LTA BLUE



POSITIVE PORTRAIT WITH CLEARSPACE

LTA BLUE



NEGATIVE LANDSCAPE WITH CLEARSPACE

WHITE



NEGATIVE PORTRAIT WITH CLEARSPACE

WHITE

PRINT USE - CMYK

COACH ACCREDITATION+ FRAMED LOGOS (LANDSCAPE & PORTRAIT)



NEGATIVE FRAMED LANDSCAPE
WITH CLEAR SPACE **CMYK**



NEGATIVE FRAMED PORTRAIT
WITH CLEAR SPACE **CMYK**

DIGITAL/WEB USE - RGB

COACH ACCREDITATION+ FRAMED LOGOS (LANDSCAPE & PORTRAIT)



NEGATIVE FRAMED LANDSCAPE
WITH CLEAR SPACE **RGB**



NEGATIVE FRAMED PORTRAIT
WITH CLEAR SPACE **RGB**



EMAIL FOOTER



LTA COACH ACCREDITATION+ EMAIL FOOTER BANNER

Compatible with most email applications (513x113px)





www.lta.org.uk/roles-and-venues/coaches/