

# LTA COACH ACCREDITATION RESOURCES/ASSETS LIBRARY



COACH  
ACCREDITATION

# INSTRUCTIONS ON USE

On the following pages you will find official resources/assets that are available for download and use by all LTA Accredited Coaches. Please pay specific attention to **'Print'** and **'Digital'** use file formats and only use the relevant files provided for their intended use. Please click the specific image preview to access/download each individual file.

Where you see any references to 'landscape' in regard to logo files, this is your primary logo to be used wherever possible. A 'portrait' alternative to this version is also available for when space is limited.

In certain circumstances a white logo maybe more suitable, 'landscape' and 'portrait' white versions are also available.



# LTA COACH ACCREDITATION DOWNLOAD ASSETS



COACH  
ACCREDITATION

# PRINT USE - CMYK

INCLUDING USE ON GARMENTS/EMBROIDERY



**POSITIVE LANDSCAPE WITH CLEAR SPACE**

**LTA BLUE**



**POSITIVE PORTRAIT WITH CLEAR SPACE**

**LTA BLUE**



**NEGATIVE LANDSCAPE WITH CLEAR SPACE**

**WHITE**



**NEGATIVE PORTRAIT WITH CLEAR SPACE**

**WHITE**

# DIGITAL/WEB USE - RGB

INCLUDING USE ON WEBSITES & ONLINE COMMUNICATIONS



**POSITIVE LANDSCAPE WITH CLEAR SPACE**

**LTA BLUE**



**POSITIVE PORTRAIT WITH CLEAR SPACE**

**LTA BLUE**



**NEGATIVE LANDSCAPE WITH CLEAR SPACE**

**WHITE**



**NEGATIVE PORTRAIT WITH CLEAR SPACE**

**WHITE**

# PRINT USE - CMYK

COACH ACCREDITATION FRAMED LOGOS (LANDSCAPE & PORTRAIT)



NEGATIVE FRAMED LANDSCAPE  
WITH CLEAR SPACE **CMYK**



NEGATIVE FRAMED PORTRAIT  
WITH CLEAR SPACE **CMYK**

# DIGITAL/WEB USE - RGB

COACH ACCREDITATION FRAMED LOGOS (LANDSCAPE & PORTRAIT)



NEGATIVE FRAMED LANDSCAPE  
WITH CLEAR SPACE **RGB**



NEGATIVE FRAMED PORTRAIT  
WITH CLEAR SPACE **RGB**



# EMAIL FOOTER



## LTA COACH ACCREDITATION EMAIL FOOTER BANNER

Compatible with most email applications (513x113px)





[www.lta.org.uk/roles-and-venues/coaches/](http://www.lta.org.uk/roles-and-venues/coaches/)