

Open Your Doors..

Be an inclusive venue

 TennisFoundation

2018

**MAKE A
DIFFERENCE,
CHANGE
PEOPLE'S
LIVES**



91%

SAY PLAYING TENNIS
has improved their
self-confidence



Workshop Aims & Learning Objectives



“together we can make positive change to include disabled people in tennis”

Learning Objectives:

- To understand what ‘inclusion’ and ‘accessibility’ really means
- To understand the barriers of participation in tennis by disabled people
- To understand how to overcome some of these through positive change



Understanding Disability



We follow the *Social Model* of disability i.e. the barriers, physical and attitudinal, in a society to a person with an impairment that creates the disability rather than the medical impact of the impairment itself and the *Social Inclusion Model*.



Language pop quiz



Wheelchair bound

Person with a disability

Able-bodied

Suffers from...

Handicapped

NORMAL

Impairment



Why the focus?

What are the benefits?

"Disabled people want to be part of your tennis club, they already are, but by tapping further into this group you can really take your club to the next level. There is a sound business case as it increases your membership income."

**Jill Osleger, Tennis Foundation's
National Disability Development Manager**



***DID YOU
KNOW?***

19%

**OF THE
POPULATION**

has a long-term
illness, impairment or
disability, that's over
10 million people.

INSIGHT:

6/10

In the English
Federation of
Disability Sport's
(EFDS) Lifestyle
Report released
in 2013, findings
highlighted that 6/10
disabled people said
they prefer to take
part in sport and
physical activity with
a mix of disabled and
non-disabled people.



Inclusion & Accessibility



Accessibility

- *Ensuring disabled people can access your facility, website, competitions, marketing materials, coaching programmes (and so on) without any barriers.*
- *If there are any barriers to the 'standard' offer you have provided reasonable alternatives*

Inclusion

- *Your offer is reaching as broad and diverse audience as possible and everyone is involved together*



Barriers and solutions

The greatest

CHALLENGES

facing disabled people when it comes to playing tennis are:



38%

of players said finding players of a similar ability



25%

of players said traveling to the venue



27%

of players said the cost of lessons

The following would

ENCOURAGE

players to play tennis more often:



37%

of respondents said the availability of more frequent sessions



31%

of respondents said sessions being available 'closer to home'



23%

of respondents said if there were more competitions to take part in



23%

of respondents said if facilities were more accommodating of their disability

All Ability programme – Tom Swan, East Lothian

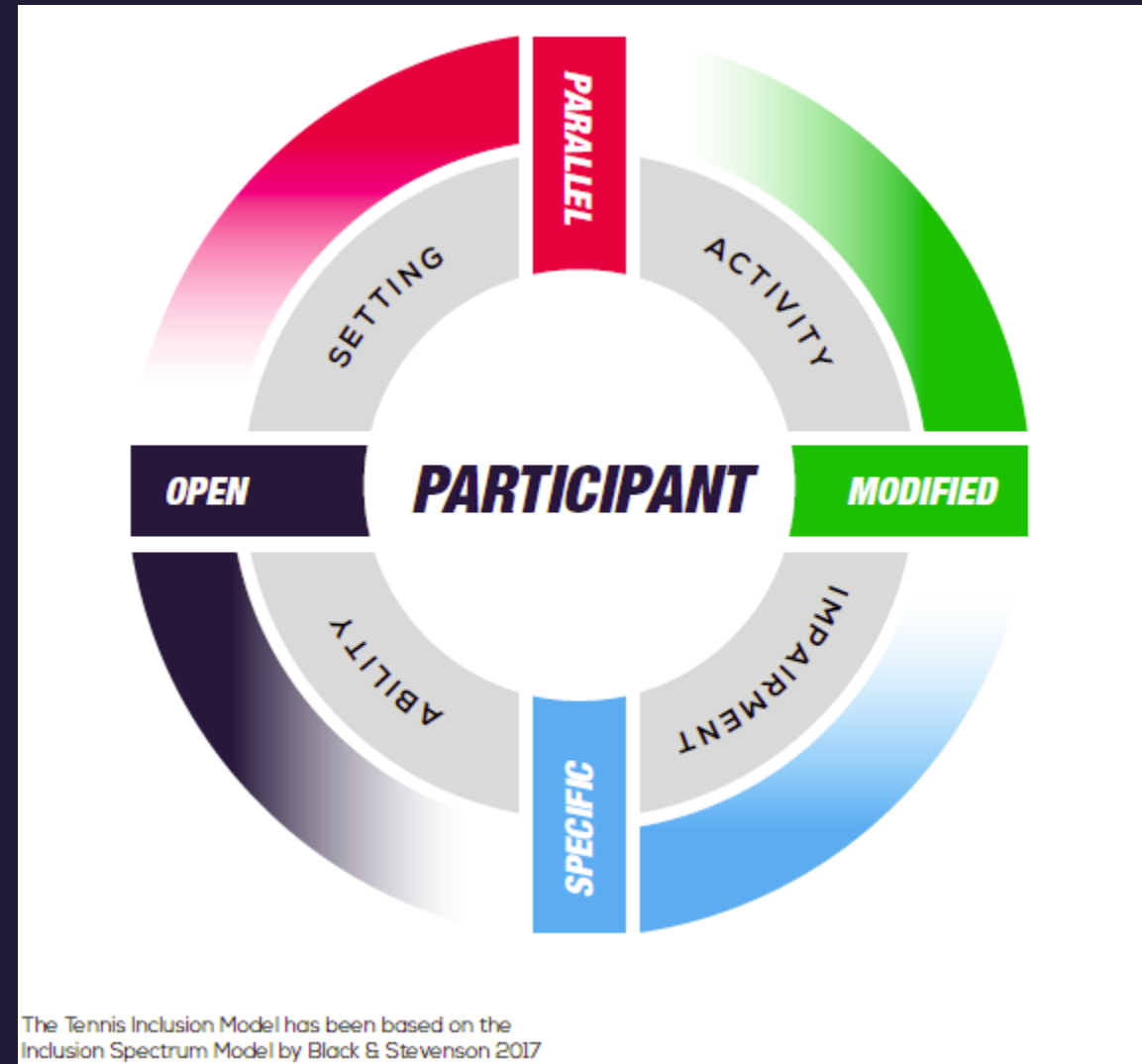


The Tennis inclusion Spectrum & The STEPs tool



This model is designed for coaches to help them open up their sessions and ensure disabled people are involved in ways that suit them as individuals – focus on what they can do rather than what they can't.

It aims to encourage and empower disabled and non-disabled people in order to enhance the quality of their involvement.



The Tennis Inclusion Model has been based on the Inclusion Spectrum Model by Black & Stevenson 2017



S pace
T ask
E quipment
P eople
S peed/safety



How Tennis Scotland can help you



We have developed a package of support that will enable the successful delivery of the Open Your Doors Programme, this includes:

- ✓ Link you with other local venues and disability groups
- ✓ Potential to apply for a Tennis Foundation Equipment bag & adaptive equipment
- ✓ Access to our expert staff for general advice & support
- ✓ Coach Education support > disability CPD's, Credit points, mentoring scheme, Grants



Player Pathways



COMPETITIONS

- Competitions help build resilient sporting habits
- We encourage this at all levels, from social recreational to more formal
- The TF deliver 37 comp's per year in four impairment groups at a regional and national level
- International competition for top level in LD, VI, Deaf & wheelchair tennis

GAME ON

- We have player pathways in; Wheelchair tennis, LD tennis and Deaf tennis
- Individuals with 'talent' are nurtured through development and performance squads
- We need more talented players in all three groups – let us know!





Thank you

 TennisFoundation