

**FUNDRAISING
PACK**



FUNDRAISING FOR THE



LTA Tennis
Foundation



Registered with
**FUNDRAISING
REGULATOR**

THANK YOU FOR YOUR SUPPORT!

Thank you so much for choosing to fundraise for the LTA Tennis Foundation. Every penny raised will help us to fulfil our ambition of ensuring that every child, young person and adult can access the unique and life-changing benefits that tennis offers.

We could not do what we do without your support – so thank you for making a big difference.

This guide will provide you with ideas, tips and guidance to help you start your fundraising. We will help you set up your fundraising page on JustGiving (if you need one!) as well as provide you with ideas for your fundraiser. If you have any questions at any point or would like to discuss your fundraising in more detail, please contact: fundraising@lta-tennisfoundation.org.uk



FUNDRAISING TIPS

1 LINK IT TO SOMETHING YOU LOVE:

Whether it is a hobby or sport, if you link your challenge to something you love, you will enjoy it all the more. See page 4 for some ideas.

2 BUILD A FUNDRAISING WEB PAGE:

A JustGiving page is a great way to collect money, as well as Gift Aid. It is also a great way to keep people up to date on your fundraising progress. For help setting up a page see page 7.

3 FIND A FUNDRAISING FRIEND:

Fundraising is always fun with your friends/colleagues/teammates – getting others involved can help to motivate you in your challenge and keep you focused on your goal.

4 SHARE, SHARE, SHARE:

Get your fundraising story out far and wide to raise as much money as you can. Whether it be social media or email – make sure your friends and family know what you are up to.

5 SET YOURSELF A TARGET:

Set yourself a fundraising target and share your it with others. A goal will motivate you, but there is also proof that those who set a fundraising target typically raise more!

FUNDRAISING IDEAS

FUNDRAISING ON YOUR OWN

Take on a challenge

Whether it be a time focused challenge like running 5k a day for a month or taking on a once in a lifetime trek, challenges are a great way to raise funds while also challenging yourself. If you are looking for inspiration, check out www.charitychallenge.com and choose LTA Tennis Foundation as your charity of choice.

Everyone loves cake

An oldie but a goodie, everyone loves a cake sale. Whether with your friends on the weekend or at your sports club, ask everyone to bake a cake and donate for a slice.

Have a clear out

Good for the environment and good for you. You could hold a car boot sale and sell your unwanted items or you could add your items to eBay and sell them with a percentage coming to the LTA Tennis Foundation.



FUNDRAISING AT YOUR TENNIS CLUB

Hold a 24 hour tennis-athon

Could you hold a 24hour tennis match relay, or host a days' worth of tennis activities on court? From entry fees to sponsorship, a tennis-athon is a great way to raise funds.

Fancy dress tennis session

Add a bit of fun to your seasonal tennis sessions with a fancy dress theme. Easter bunnies, Halloween ghosts, Christmas characters – get both the coaches and players involved and ask for sponsorship for your fun filled session.

Themed social nights

Do you already have some dates in your social calendar? Perhaps a summer BBQ or a Christmas social. Why not add a theme and include a fundraiser such as a raffle or auction to raise funds for the LTA Tennis Foundation.

Charity tournament

Hold a charity tennis tournament and donate entry fees to the LTA Tennis Foundation. You could add in a raffle or auction to raise even more funds!





FUNDRAISING AT SCHOOL OR WORK

Hold a quiz

Everyone loves a quiz and they can be great fundraising events. From donations to enter, to asking teams to purchase a joker, a quiz is always a great social event for everyone to get involved in.

Dress up or dress down day

Get your workplace or school to dress up or down for the day, asking for donations to take part. Great fun for everyone as well as an opportunity to show off an outfit or be comfy and casual for the day.

Hold a tennis tournament

Whether at your school, local park or sports centre, hold a tennis tournament and capture the enthusiasm for the game. Teams can pay to take part and have the opportunity to win an exciting prize at the end.



SETTING UP YOUR FUNDRAISING PAGE

Often the best way to raise funds is to set up your own JustGiving page.

To set your page up visit www.justgiving.com/tennisfoundation
If you do not already have an account, you will be required to set up one. Should you have any questions, please contact fundraising@lta.tennisfoundation.org.uk

TIPS FOR GETTING THE MOST OUT OF JUSTGIVING

Customise your page

Tell your supporters what you are doing and why, and how it will make a difference.

Set a fundraising goal

It will help you to raise more money but also ensure you have a goal to work to.

Support yourself

Kick start your donation by supporting yourself. It will show others your commitment and encourage them to give.

Share the link far and wide

Social media and email, make sure everyone has the opportunity support you.

Create a QR code

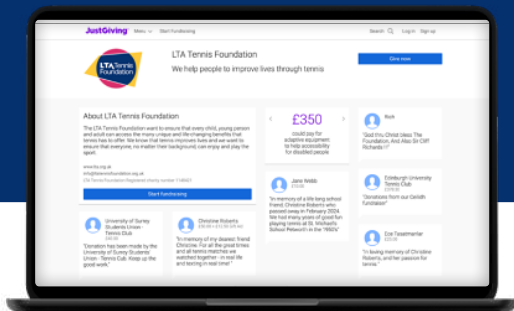
JustGiving will auto generate a QR code for your page which can be great to display on posters as appropriate.

Update your page

Keep your page updated as much as possible, ensuring people remain engaged in your fundraising.

Personalise your thank you

Make sure people feel thanked for their support.



MEET ONE OF OUR FUNDRAISERS

Wortham Tennis Club heard about the work of the LTA Tennis Foundation and wanted to help improve lives through tennis by holding their own fundraising event.

The tennis marathon involved club members playing from 6am to 10pm, with funds raised from sponsorship and collected on JustGiving. They even got the local community involved and asked local companies to sponsor each hour, meaning before they had even picked up a racket, they had raised £1,600. The event was inclusive with junior and senior players taking part. They even had one individual take part for seven hours straight!

Complementing the marathon, was the Ladies Charity Doubles. Each player paid an entry fee that included entry into the doubles and lunch at the club, and to help boost fundraising they held a raffle and took donations.

From the two activities the club raised over £4,500 for the LTA Tennis Foundation. Not only this, they had a great time taking part and feel they have really helped to 'open tennis up' by supporting the LTA Tennis Foundation in this way.

**WORTHAM
TENNIS CLUB
RAISED
OVER
£4,500**
for the LTA
Tennis Foundation



HOW YOU ARE MAKING A DIFFERENCE

Every penny raised for the LTA Tennis Foundation makes a difference.

£5.00

Could help provide balls for a disability inclusive tennis session

£13.50

Could provide a young person from an underserved community with their first tennis racket

£150

Could buy a small LTA Open Court pack, supporting individuals with a disability to play regularly

£550

Could cover the costs of equipment required for an LTA SERVES programme, supporting young people from underserved communities to play tennis



MEET TANVEER

Tanveer is a pupil at St Paul's Way Trust, a school in Tower Hamlets, a London borough that experiences significant pockets of deprivation.

When Tanveer reached Year 9 he decided to join an LTA Tennis Foundation funded project, delivered by Greenhouse Sports, that aims to support young people from communities facing poverty to discover tennis and its many benefits. The project provides regular group tennis sessions as well as mentoring to the participants, building social skills, problem solving skills and emotional and physical wellbeing.

Tanveer is autistic and struggles with anger management and unfortunately some of his peers were unkind to him when he first started playing. However, he didn't let it deter him. He trained every day and started to make new friends. After playing together for a while the players became a real support network for each other – on and off the court.

Tennis really helped Tanveer by providing social, mental and physical benefits. In fact, he got so good at tennis that he went on to represent Tower Hamlets at the London Youth Games. Off court, he is also thriving and currently studying IT and has plans to go to university once he has finished school.



HOW TO PAY YOUR FUNDRAISING MONEY IN

There are two options to pay in your fundraised money:

1 BANK TRANSFER:

Use the account details below to complete a bank transfer and email us your paying in form to: fundraising@lta.tennisfoundation.org.uk

The paying in form can be found [here](#) or you can email the above address and we will send you one.

Bank: Coutts

Account name: LTA Tennis Foundation

Account number: 04175522

Sort code: 18-00-02

2 SEND YOUR CHEQUE IN:

If you would prefer to send in a cheque, please make it to '**LTA Tennis Foundation**' and send to:

LTA Tennis Foundation,
NTC, 100 Priory Lane, Roehampton,
London, SW15 5JQ

with your paying in form.

The form can be found [here](#).

ABOUT THE LTA TENNIS FOUNDATION

The LTA Tennis Foundation's mission is to improve lives through tennis.

We believe everyone should be able to access tennis, so they can reap the many benefits that come hand in hand with the game, be they physical, mental, or social.

We support a diverse range of beneficiaries, but our focus is ensuring access for tennis to underserved communities and under-represented groups throughout Great Britain.

We know that tennis can improve and change lives and we are committed to ensuring more people across Great Britain can access the sport.

For more information about the LTA Tennis Foundation please visit: www.ltatennisfoundation.org.uk or contact: ltatennisfoundation.org.uk



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Foundation**

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