

KEY REQUESTS

Help us! [Our ASK of you](#)

- *Volunteer - see opportunities*
- *Identify Partnership opportunities*

Seniors Tennis GB (STGB)

Seniors Tennis GB is a member organisation of the LTA dedicated to advancing the interests of the game of tennis for players of all standards, aged 30 years and over.

What we do

Founded in 1974, we are a voluntary organisation delegated and part-funded as a member of the Lawn Tennis Association (LTA), to create, manage and develop competitions and teams and also to promote and increase tennis participation for senior players.

Mission: To develop and promote individual and team tennis for players of all standards from 30 years of age to over 90.

Vision: To increase participation in regular recreational and competitive, well-delivered tennis events across all venues, from beginner to international level.

Aims: To encourage sociable, enjoyably challenging and good value tennis activity with its proven benefits for health and well-being.

Rules: [senior-tennis-rules-2022.pdf \(lta.org.uk\)](#)

How we fund our activities

LTA Grant
Small amount of sponsorship
Small amount of interest on reserves
Senior league entry and National Championship income
Reserves (these are decreasing)

What our income is spent on

National Championships
Supporting the Great Britain and England teams (30+ to 85+) for the ITF World Team Championships and Four Nations
Supporting Clubs who qualify for the European Club finals
Supporting the Seniors' National League (Clubs)
Participation Grant scheme – supporting initiatives to encourage more to play tennis; take up the sport for the first time or again and compete at all levels.

[Our ASK of you](#)

Can you spend a bit of time to join our volunteer team?

A Message from Anne Clark, Chair Seniors Tennis GB to all Seniors Players & Supporters

Options:

Be part of a working group to

- develop Partnership opportunities; helping identify leads
- promote STGB
- increase entries to Competitions /Seniors National League (inter-club) / Seniors County Cup (inter-County) / ITF Seniors tournaments etc.
- review the role of the Seniors County Organisers (SCOs), propose and roll out changes.

Join our committee to

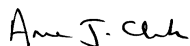
- provide support to our Treasurer
- assist with marketing activities (SM etc.) (see Appendix A for more details - NB tasks can be split)
- assist with fund raising
- take on other roles as required.

Responsible for Trophy Management at national championships (can be split) involving:

- advising winners to return trophies and checking trophies are returned
- bringing stored trophies in time for presentation
- being present on finals day(s) of championships to arrange trophies for presentation
- collecting, boxing and storing trophies not taken by winners including
 - assisting Tournament Director to produce a list of who has taken cups and those retained in storage.

Can you think of a company, organisation, individual, etc. who might be interested in contributing towards one or more of our activities? Networking is an important enabler for identifying leads – can you help?

If the answer is **yes** or a **maybe** to either (or both) of the ‘asks’ and you would like to chat through – please contact the STGB Chair, Anne Clark on annejclark57@gmail.com or 07770808571.



Anne Clark
Chair, STGB

October 2024

Appendix A – STGB Marketing Activities

Can you help us raise the profile of Seniors Tennis in Britain? Seniors Tennis GB are looking for a new volunteer Marketing Manager.

THE OPPORTUNITY

It's a great opportunity to take ownership, supported by the STGB Council, for all STGB marketing activities, covering the British Circuit Events, 4 Nations, GB Teams at the World Championships as well as other Seniors programmes, including the new FAST4 Seniors series, Seniors National League and Participation Grants schemes. You will be in charge of STGB's marketing channels such as social media, e-newsletter and the Seniors' part of the LTA website, and liaising with the LTA marketing department on promotional opportunities for Seniors tennis.

The role involves an average of 3-5 hours per week throughout the year and can be performed remotely with occasional meetings at the National Tennis Centre in Roehampton. This is a volunteer role with expenses covered and the opportunity to access Wimbledon tickets each year.

REQUIREMENTS

We are looking for someone actively involved in Seniors Tennis events and has some experience in marketing and social media.

ABOUT US

Seniors Tennis GB is a member organisation of the LTA dedicated to advancing the interests of the game of tennis for players of all standards aged 35 years and over. Our main areas of responsibility focus on encouraging participation, developing and promoting competition and selecting and supporting GB teams. We also work alongside the LTA to deliver the National League Seniors events and support the UK-wide Seniors County Cup for all age groups.

Visit our web pages for further information on what we do:

<https://www.lta.org.uk/compete/seniors/>

CONTACT US ABOUT THE ROLE

For an informal discussion or to apply for the role contact Charlotte Knight via email at marketing.seniorstennisgb@gmail.com.