



TENNIS
FOR BRITAIN

2024

LTA GRASS COURT EVENTS MEDIA GUIDE



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On behalf of the LTA, I am delighted to welcome you to our LTA summer tournaments, as we once again come together across our events at Surbiton, Nottingham, Ilkley, Birmingham, The Queen's Club, Eastbourne and at the British Open Wheelchair Tennis Championships.

The coverage you provide these events whether it's via broadcast, print, images or digital content, plays a crucial role in helping us reach a wider audience and we thank you for your continued support.

We expect to have a strong playing field across all of our events, with some of the sport's biggest names taking to our grass courts in preparation for The Championships at Wimbledon.

At the LTA, we are committed to opening up tennis to everyone across the country and these events provide us with an important window to showcase our sport and the momentum to grow and drive tennis in Britain forward.

Sadly this year we will all miss Mike Dickson's presence across our events. He was such a massive supporter of British Tennis. Let us remember him and the interactions we had with him during the course of the summer, a time of year that we all love and he very much did too.

If there is anything our LTA Media Team, supported by the Emilia Group, can help you with across the summer, please do not hesitate to ask. Let's hope the weather is on our side and we are served up a great summer of tennis.

Thank you.

***Kind regards
Scott Lloyd***

MEET THE LTA TEAM

For information about the LTA and its policies and events, local participation initiatives or any LTA projects, British Players, requests or to speak to an LTA representative



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LTA MEDIA EVENTS TEAM

The LTA is now working with the Emilia Group and its highly experienced team of Tournament Media Managers across all of its grass court tournaments. Contact the LTA media events team for accreditation, access onsite, requests to speak to the Tournament Director or Grounds team during the tournament, press conferences or interview timings or any other event-specific information. To contact the LTA Media Events Team at any time, please email: LTAMediaEvents@LTA.org.uk or LTABroadcastOps@lta.org.uk



FAYE ANDREWS

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ELEANOR PRESTON

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TOURNAMENT MEDIA MANAGERS



TAYLOR TONEY-GREEN

**Tournament Media Manager Surbiton Trophy, Ilkley
Trophy, British Open Wheelchair event**

Telephone Number: +44 7710 454754

For emails regarding Surbiton
LTAMediaSurbiton@LTA.org.uk

For emails regarding Ilkley LTAMediaIlkley@LTA.org.uk

For emails regarding British Open
LTAMediaBritishOpen@LTA.org.uk



EMILY BEVAN

**Tournament Media Manager Rothesay
Open Nottingham, Rothesay
International Eastbourne**

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For emails regarding Eastbourne:
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TOURNAMENT MEDIA MANAGERS



CLAIRE GREY

Tournament Media Manager cinch Championships

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For emails regarding Queens
LTAmediaQueens@LTA.org.uk



SANDRA NEL

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Classic Birmingham**

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For emails regarding Birmingham:
LTAmediaBirmingham@LTA.org.uk

BROADCAST MANAGERS

There to support rights-holding and host broadcast partners onsite at Queen's and Eastbourne

SANDRA SERRANO



**Broadcast Manager – onsite at
Cinch Championships**

LTABroadcastOps@lta.org.uk
(please put QUEENS in subject
line)

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CHARLOTTE WALLIS



**Broadcast Manager – onsite at
Eastbourne**

LTABroadcastOps@lta.org.uk
(please put EAST in subject line)

+447930 991153

LTA GRASSCOURT EVENTS

TOURNAMENT DATES

Lexus Surbiton Trophy Qualifying: 2nd – 3rd June
Main Draw: 3rd - 9th June

Rothesay Open Nottingham Qualifying: 8th – 10th June
Main Draw: 10th – 16th June

Rothsay Classic Birmingham Qualifying: 15th - 16th June
Main Draw: 17th – 23rd June

Cinch Championships, Queen's Club Qualifying: 15th - 16th June
Main Draw: 17th – 25th June

Lexus Ilkley Trophy Qualifying: 15th - 17th June
Main Draw: 17th – 23rd June

Rothesay International Eastbourne Qualifying: 22nd – 23rd June
Main Draw: 24th – 29th June

Lexus British Open Main Draw: 2nd – 5th July

TROPHY SERIES TOURNAMENTS

LEXUS SURBITON TROPHY

The traditional men's and women's grass court season opener has a rich history. Over the years it has often attracted some of the sport's biggest names in search of high-quality grass court match time.

Venue: Surbiton Racket & Fitness Club

Tournament Level:

Women: ITF World Tour W100

Men: ATP Challenger 125

Draws:

Women: 32 singles; 16 doubles

Men: 32 singles; 16 doubles

Prize money:

Women: \$100,000

Men: €148,625

2023 Singles Champions:

Women: Yanina Wickmayer (BEL)

Men: Andy Murray (GBR)

Tournament Website: [Surbiton Trophy Event Guide \(lta.org.uk\)](https://lta.org.uk/surbiton-trophy-event-guide)

Tournament Director: Phil Davies

Tournament Media Manager (event time only):

Taylor Toney-Green

+447710 454754

LTAMediaSurbiton@LTA.org.uk

Pre-event/accreditation enquiries – LTAMediaEvents@lta.org.uk



TROPHY SERIES TOURNAMENTS

LEXUS ILKLEY TROPHY

This tournament has been described as the most picturesque tennis events in the world, thanks to being played with a backdrop provided by the beautiful Yorkshire landscape, including the famous Ilkley Moor.

Venue: Ilkley Lawn Tennis & Squash Club

Tournament Level

Women: ITF World Tour W100

Men: ATP Challenger 125

Draw:

Women: 32 singles; 16 doubles

Men: 32 singles; 16 doubles

Prizemoney:

Women: \$100,000

Men: €148,625

2023 Singles Champions:

Women: Mirjam Bjorklund (SWE)

Men: Jason Kubler (AUS)

Tournament Website: [Ilkley Trophy Tennis Tournament Event Guide \(lta.org.uk\)](https://lta.org.uk)

Tournament Director: Rik Smith

Tournament Media Manager (event time only):

Taylor Toney-Green

+447710 454754

LTAMediaIlkley@LTA.org.uk

Pre-event/accreditation enquiries – LTAMediaEvents@lta.org.uk



ROTHESAY OPEN, NOTTINGHAM

The impressive Lexus Nottingham Tennis Centre has hosted world class tennis events since 1970 and is the first of the LTA's four major WTA and ATP events to be played on grass each season.

Venue: Lexus Nottingham Tennis Centre

First held: 1970

Tournament Level:

Women: WTA 250

Men: ATP Challenger 125

Draw:

Women: 32 singles; 16 doubles

Men: 32 singles; 16 doubles

Prizemoney:

Women: \$267,082

Men: €148,625

2023 Singles Champions:

Women: Katie Boulter (GBR)

Men: Andy Murray (GBR)

Honour Roll: [Rothesay Open Nottingham roll of honour \(lta.org.uk\)](https://lta.org.uk/rothesay-open-nottingham-roll-of-honour)

Tournament Website: [Rothesay Open Nottingham Tennis Tournament](https://lta.org.uk/rothesay-open-nottingham-tennis-tournament)

Tournament Director: Laura Robson

WTA Supervisor: Clare Wood

WTA Referee: Jane Harvey

ATP Supervisor: Stephane Cretois

ATP Referee: Phil Evans

Tournament Media Manager (event time only):

Emily Bevan

+447828 607687

LTAMediaNottingham@LTA.org.uk

Pre-event/accreditation enquiries – LTAMediaEvents@lta.org.uk



CINCH CHAMPIONSHIPS, QUEENS

One of the most prestigious and celebrated grass court tournaments in the world, the cinch Championships has a rich history and glittering list of former champions. Many of the men have lifted the trophy at Queen's have gone on to do the same at Wimbledon.

Venue: The Queen's Club

First held: 1884 but has been an ATP Tour event since 1977.

Tournament Level: ATP Tour 500

Draw: 32 singles; 16 doubles

Prizemoney: €2,411,390 (total financial commitment €2,255,655)

2023 Champion: Carlos Alcaraz

Honour Roll: [Cinch Championships Tennis Tournament History \(lta.org.uk\)](https://www.lta.org.uk/cinch-championships-tennis-tournament-history)

Tournament Website: [Cinch Championships | Queen's Club Championships | LTA](https://www.cinchchampionships.com)

Tournament Director: Jamie Murray

ATP Supervisors: Cedric Mourier and Gerry Armstrong

Tournament Media Managers:

Claire Gray

+447720 869714

LTAMediaQueens@LTA.org.uk

Pre-event/accreditation enquiries – LTAMediaEvents@lta.org.uk



ROTHESAY CLASSIC, BIRMINGHAM

The Rothesay Classic Birmingham is the biggest annual women's sports event in the Midlands as well as the only WTA-only tournament in the British grass court calendar. It has been won by a host of legendary players, from Martina Navratilova and Billie Jean King to Ash Barty.

Venue: Edgbaston Priory Club

First held: 1982

Tournament Level: WTA 250

Draw: 32 singles; 16 doubles

Prizemoney: £210,818 or \$267,082 (total financial commitment)

2023 Champion: Jelena Ostapenko (LVA)

Honour Roll: [Rothesay Classic Birmingham roll of honour \(lta.org.uk\)](#)

Tournament Website: [Rothesay Classic Birmingham Tennis Tournament Edgbaston | LTA](#)

Tournament Director: Amy Hitchinson

WTA Supervisor: Chen Shu

WTA Referee: Chris Mann

Tournament Media Manager:

TBC Sandra Nel

+447380 911593

LTAMediaBirmingham@LTA.org.uk

Pre-event/accreditation enquiries – LTAMediaEvents@lta.org.uk



ROTHESAY INTERNATIONAL, EASTBOURNE

The unique seaside grass court event is as famous for its seagulls and sunshine for attracting consistently strong player fields and hosting world class grass court matches on the pristine lawns of Devonshire Park.

Venue: Devonshire Park

First held: 1974 as a WTA event with the men joining in 2009.

Tournament Level:

Women - WTA 500 / Men - ATP 250

Draw:

Women - 32 singles/16 doubles

Men - 28 singles/16 doubles

Prizemoney:

Women - \$922,573

Men – €740,160 (Total Financial Commitment €812,705)

2023 Champions:

Women – Madison Keys (USA)

Men – Francisco Cerundolo (ARG)

Honour Roll: [Rothesay International Eastbourne roll of honour \(lta.org.uk\)](https://lta.org.uk/rothesay-international-eastbourne-roll-of-honour)

Tournament Website: [Rothesay International Eastbourne Tennis](https://lta.org.uk/rothesay-international-eastbourne-tennis)

[Tournament | LTA](https://lta.org.uk/rothesay-international-eastbourne-tennis)

Tournament Director: Rebecca James

WTA Supervisor: Mariana Alves

ATP Supervisor: Gerry Armstrong

Tournament Referee: Tom Kinloch

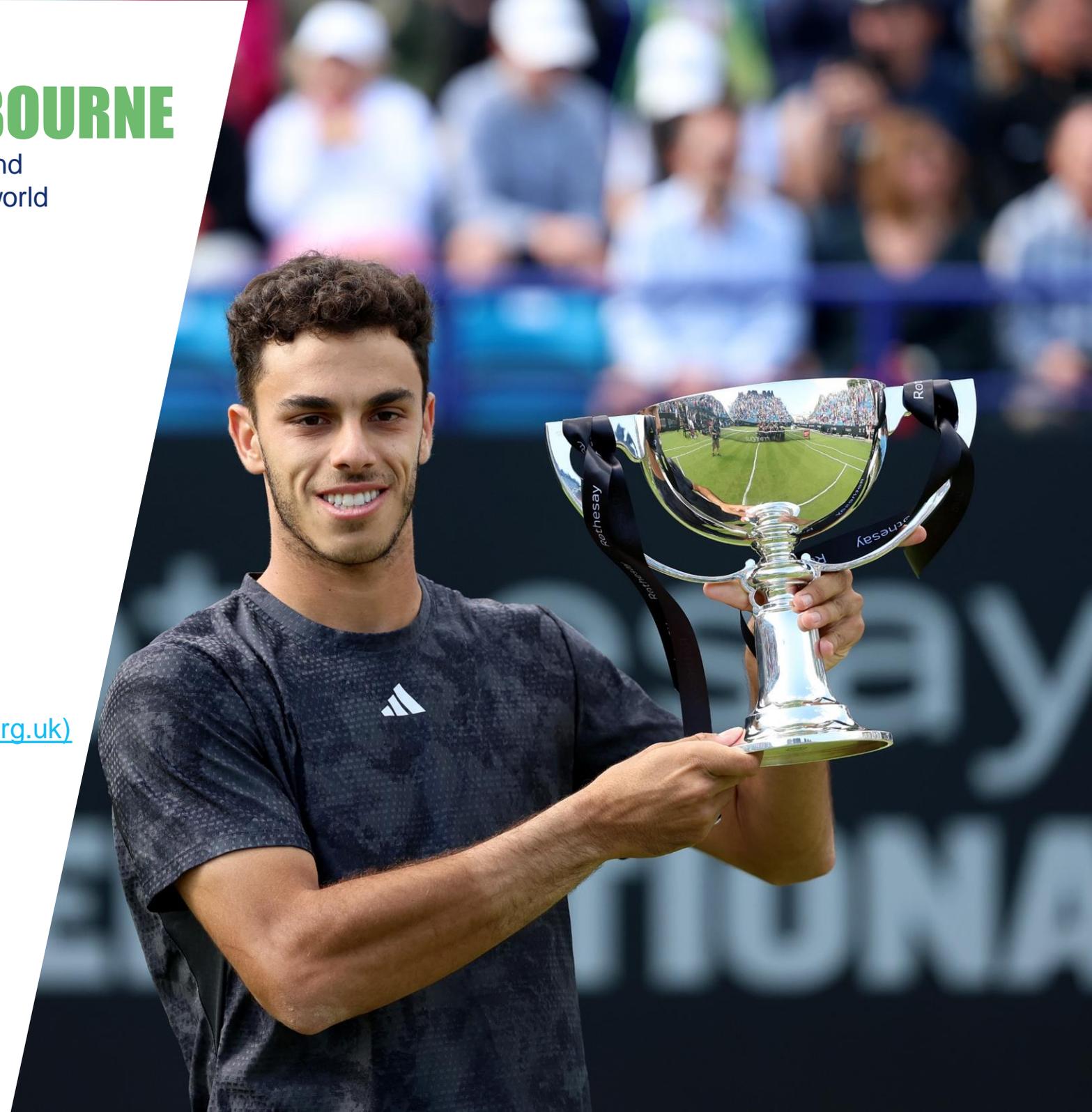
Tournament Media Manager:

Emily Bevan

+447828 607687

LTAmediaEastbourne@LTA.org.uk

Pre-event/accreditation enquiries – LTAMediaEvents@lta.org.uk



LEXUS BRITISH OPEN WHEELCHAIR TENNIS CHAMPIONSHIPS

The Lexus British Open Roehampton will see top wheelchair athletes and junior players take to the grass courts at the Wimbledon Qualifying and Community Sports Centre, Roehampton for the first time.

Venue: Wimbledon Qualifying and Community Sports Centre, Roehampton.

First held: 1990 at Bishops Park in Fulham, London before moving to Sheffield in 1992. In 1993, the British Open moved to the Nottingham Tennis Centre.

2023 Champions:

Women – Diede De Groot

Men – Alfie Hewett

Quad – Niels Vink

Honour Roll: [History \(lta.org.uk\)](https://www.lta.org.uk/history)

Tournament Website: [British Open Wheelchair Tennis Championships \(lta.org.uk\)](https://www.lta.org.uk/british-open-wheelchair-tennis-championships)

Tournament Director: Kirsty Thompson

Tournament Media Manager:

Taylor Toney-Green

+447710 454754

LTAmediaBritishOpen@LTA.org.uk

Pre-event/accreditation enquiries – LTAMediaEvents@lta.org.uk



INTERVIEWS

All interview requests for players need to be directed via the ATP/WTA Communications Manager or the via LTA Tournament Media Manager

Players and coaches: If you would like to speak to a player or a coach please contact the ATP or WTA Communications manager assigned to the tournament. If the player is competing that day, please ensure that you get your request in on the same day, before the end of the match. Players will not be brought to press automatically unless requested.

To speak to WTA or ATP Officials or staff: Please contact the ATP or WTA Communications manager assigned to your tournament. At ATP Challenger events, including the Rothesay Open Nottingham, please contact the Tournament Media Manager to speak to a male player.

To speak to LTA senior staff or LTA coaches: Please contact media@lta.org.uk or speak to the LTA Media team members working onsite at each tournament.

To speak to the Tournament Director, Grounds Team or other event staff: Please contact the Tournament Media Manager assigned to the tournament you are covering.

Please do not approach players, coaches, LTA senior staff, Tournament team or officials directly for interviews.

INTERVIEWS

Interview Request Contacts:

Rothesay Open Nottingham

To speak to female players, email: Nicola Hargreaves at the WTA on nhargreaves@wtatennis.com

To speak to male players, email: Melissa Caouki at the ATP on melissa.caouki@atptour.com

Rothesay Classic Birmingham

To speak to female players, email: Sam Siegel at the WTA on ssiegel@wtatennis.com

Cinch Championships

To speak to male players, email: Zhensu Xiao at the ATP on zhensu.xiao@atptour.com or Rachna Nayyar rachna.nayyar@atptour.com

Rothesay International Eastbourne

To speak to female players, email: Catherine Sneddon at the WTA on csneddon@wtatennis.com

To speak to male players, email: Rachna Nayyar at the ATP on rachna.nayyar@atptour.com

For Trophy series and the British Open please contact Taylor Toney-Green

PHOTOGRAPHY

All photographers are requested to wear a bib when working on the main show courts and to remain in designated photo areas unless by prior arrangement. Bibs can be collected from the Tournament Media Centre and must be signed in and out and returned at the end of each day.

If you wish to access other areas, for example to gain a higher position or panoramic view of the court, please let the Tournament Media Manager know and they will facilitate.

Please avoid walking onto the court at any time (unless directed during ceremonies by the Tournament Media Manager) and be conscious of obstructing views of spectators sitting courtside.

For busy matches, limits may be placed on the number of places in photography pits. Priority will be given to international agencies and members of the International Tennis Photographers Association. This process will be managed by the LTA Tournament Media Manager.

FILMING

FILMING GUIDELINES FOR 2024 LTA SUMMER GRASS COURT TOURNAMENTS

RIGHTSHOLDERS, OFFICIAL CONTENT TEAMS*, NON-RIGHTSHOLDERS, EXTERNAL SOCIAL MEDIA TEAMS CAN:

- Request pre-event interviews - *rightsholders/official content teams have priority*
- Film practice from designated positions on or by practice courts - *please notify Broadcast Manager when you want to film practice*
 - Film Press Conferences
 - Film around the grounds - spectators, retail areas etc
- Request post-match interviews to happen after the press conference - *make requests to ATP/WTA Communications Manager, interviews are not guaranteed*
- Request an interview from someone from the tournament or LTA - *make request to Tournament Media Manager or LTA Media team member*
 - Watch from the Media Seats - *no filming allowed*
 - Record selfie videos only when the court is empty - not while players are on court

ONLY RIGHTSHOLDERS AND OFFICIAL CONTENT TEAMS* CAN:

- Film courtside during matches - but only in a designated ENG position. *Please request position from Broadcast Manager - ARMBAND required*
- Request post-match interviews to happen either on court (after the MC's interview) or courtside or in the flash zone (if available) - *request through ATP/WTA Media*

IMPORTANT NOTES:

- NON-RIGHTSHOLDERS (including TV News crews and external content/social media teams) are NOT PERMITTED to film match action
 - Host broadcast cameras ALWAYS have priority in position and line of shot
 - Only film from designated ENG positions when courtside
 - Always wear your armband

ARMBANDS REQUIRED - Please request from Broadcast Manager or Tournament Media Manager

BLUE - Host broadcast

RED - Rightsholder

GREEN - Official Content (Official Content Teams = ATP/WTA/LTA content teams)

LTA NEWS SERVICE

The LTA News Service is a way for media covering our grass court events to access information, statistics and quotes quickly, easily and sustainably. It is an easy-to-use, secure online platform which will be updated through the day, containing:

- Up-to-date and accurate information from all our events
- Match notes and previews for British players' matches
 - Profiles of British players,
 - Flash quotes
 - Results, orders of play, historical draws from all events
- And a daily news story from each tournament with useful stats and facts

In order to protect the work of media onsite, the flash quotes on the news service will either be taken from on-court interviews or be limited to one quote about the match, one quote looking ahead and a brief update on an injury (where relevant). ASAP Transcripts (from Queen's and Eastbourne only) will not be posted on the LTA News Service until the following morning.

The LTA News Service has been created following helpful discussions with and feedback from media covering our events and is being managed by Kevin Palmer, an experienced working journalist. The LTA News Service will replace the separate press releases from each event that we sent out in previous years and should therefore ease pressure on your email inboxes at what we know is a busy time of year. Instead, anyone on our media mailing list will receive a daily recap email with headlines from each event and links to more info.

The LTA News Service will be ready to use from Monday 3rd June. For those of you accredited, you will receive your own secure login details separately and this will be of use all the way through the grass court season concluding after the British Wheelchair Open. We very much welcome your feedback in input so that we can keep improving the platform and its content and tailor it to your needs. We do hope you find it useful in your coverage of our LTA events as we continually strive to improve our service to you.

PLAYER INFORMATION LINKS

Both the ATP and WTA produce daily match notes for ATP Tour and WTA Tour events as well as an edition of notes which serves as a tournament preview. Daily Media Notes will usually be available overnight prior to matches.

For rankings, to check a player's recent form or find player profiles and interviews, check the ATP, WTA and ITF websites:

Surbiton and Ilkley Trophy events:

Men: <https://www.atptour.com/en/atp-challenger-tour>

Women: <https://www.itftennis.com/en/itf-tours/womens-world-tennis-tour/>

Cinch Championships:

Men: <https://www.atptour.com>

Rothesay Open Nottingham:

Women: <https://www.wtatennis.com>

Men: <https://www.atptour.com/en/atp-challenger-tour>

Rothesay Classic Birmingham:

Women: <https://www.wtatennis.com>

Rothesay International Eastbourne:

Men: <https://www.atptour.com>

Women: <https://www.wtatennis.com>

ATP Media Notes - including archive notes - can be downloaded here:

<https://www.atptour.com/en/media/daily-media-notes>

WTA Media Notes - including archived notes - can be downloaded here:

<https://www.wtatennis.com/press-center>

Need information on British players?

<https://www.lta.org.uk/fan-zone/british-tennis-players/>

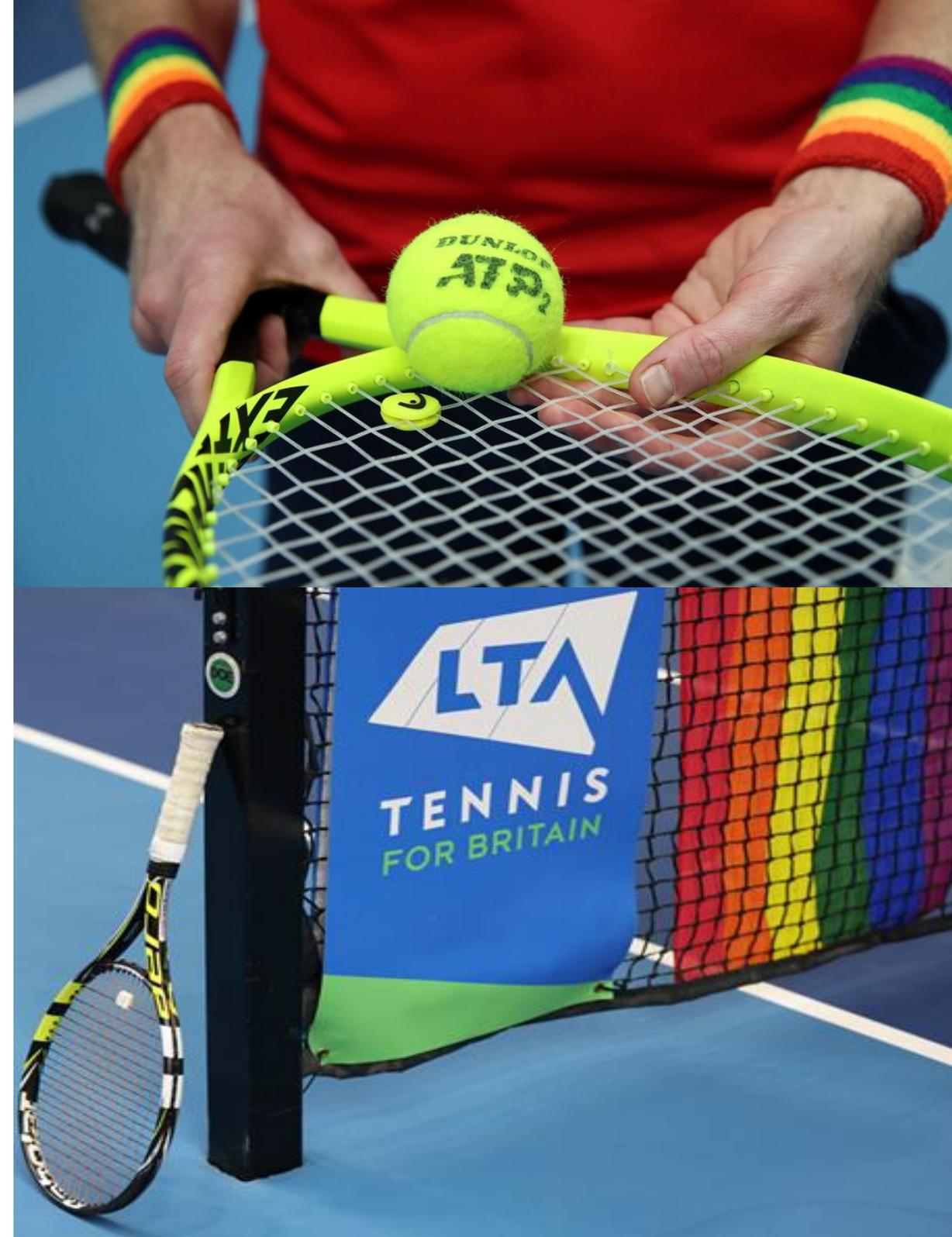
PRIDE DAYS

After making a successful debut at the LTA's major summer events in 2022 and continuing in 2023, **'Friday Pride Days'** will be a key component of the summer grass court tournaments once again this month.

With June marking Pride Month, tennis is eager to encourage all those who attend our major events to join in those celebrations.

Tennis has a proud record of leading the way on LGBTQ+ inclusion and advocacy and through a partnership with the Pride in Tennis organisation, Friday Pride Days will help to further build relations with LGBTQ+ communities across the country and show that tennis as a sport is a safe space for people in those communities.

As part of the days, on-court furniture will receive a glow-up while Pride and Progress flags will fly proudly above the stands of all major events.



ABOUT THE LTA AND WHAT WE'RE DOING TO PROMOTE AND GROW TENNIS IN THE UK

TENNIS OPENED UP

Our vision is 'Tennis opened up', and our mission is to grow tennis by making it relevant, accessible, welcoming and enjoyable. We're here to govern and develop tennis in Britain, from grassroots participation through to the professional game.

Tennis is an amazing sport. Anyone can play; whatever their motivation or ability, from all communities and backgrounds. At any age and for a whole lifetime, tennis provides physical, social and mental rewards both on and off the court.

We want tennis to be open to as many people as possible, across the whole of Britain. Volunteers, coaches, officials, clubs and venues all play an essential role in the future of our sport; without them, tennis can't exist. We're committed to providing them with the right investment and support, and celebrating their wonderful work. We want to engage with thousands of fans so that we can bring them closer to the sport, offering new ways for them to enjoy and get the most out of tennis.

We will continue to deliver a standout calendar of major tennis events; from Billie Jean King Cup and Davis Cup ties, to grass court tournaments. We want to take tennis to new areas, so as many people as possible can watch world-class tennis action.

We are here to help many more people pick up a racket, whether it's for the first time, or the first time in a while. We want to enable men and women of all ages and abilities to play more often, year round.



LTA SERVES

Taking tennis into the local community

The SERVES programme is the LTA's leading sport for development programme, which takes tennis into the heart of local communities to people who may have never picked up a racket or thought tennis was for them.

LTA SERVES venues are located across England, Scotland and Wales and tennis is delivered in a variety of venues including; Community Centres, Youth Clubs, Mosques, Gurdwaras, Mandirs, Church Halls, Housing Associations and others.

We encourage and engage young people aged 8 – 18 years to get active and involved in tennis – having fun with friends, keeping mentally and physically fit all while learning new skills and increasing their self-confidence. In turn this supports and empowers young people to develop both as an individual and in tennis learning life skills beyond the tennis court.

LTA SERVES Tennis Activators are from the communities that they deliver tennis in and are from a diversity of backgrounds. Volunteers, Leaders, Youth Workers and others (16+) are provided with training and skills required to become a Tennis Activator, enabling them to lead and facilitate tennis sessions confidently to the young people that attend.

Tennis is a sport that everyone can get involved in; we aim to encourage as many communities to participate in playing tennis. We offer opportunities for SERVES Venues to meet and play tennis together and access tennis provision outside of their own community venue.



LTA YOUTH

Getting more children and young people into tennis

LTA Youth is our flagship junior programme, bringing together all of our expertise and drive to help children get involved in tennis, whether they want to try it in school or want to push themselves in competition. It connects all tennis activity for juniors so that the offer looks and feels the same, whether a child is playing in a school, park or club, helping create a simple and clear route into tennis for players and their parents.

LTA Youth Schools is our programme to help more schools deliver more tennis to more children, designed to be as impactful as possible both for students and their teachers. The programme offers free teacher training, PE activities and content specifically created to develop traits like perseverance, resilience and respect which complement the PSHE curriculum, whilst helping to deal with the challenge of how to boost physical activity among children and young people. Thanks to the LTA Tennis Foundation, each school that completes training receives a £250 voucher, which can be used either for 10 hours of LTA accredited coaching or tennis equipment.

So far, our schools programme has had a major impact:

- 13,566 schools registered
- 23,122 registered teachers
- 21,048 teachers have completed training
- 8,103 schools have received a £250 voucher from the LTA Tennis Foundation

LTA Youth Schools is just one of several success stories from the wider LTA Youth programme.



OPEN COURT

Getting people with disabilities into tennis

Our Open Court Programme is a national scheme that actively promotes and delivers opportunities for disabled people to get involved in tennis and padel. Partnered with and jointly funded by [Sport England](#), the programme provides disability specific sessions for tennis and padel – including adaptations for learning disability, wheelchair, visually impaired and deaf. We're also expanding our programme into other long-term health conditions such as mental health and dementia.

The LTA works with tennis and padel venues across the country, putting on a range of activities to improve mental and physical health through increasing opportunities to play, socialise and compete with similar people in the sport.

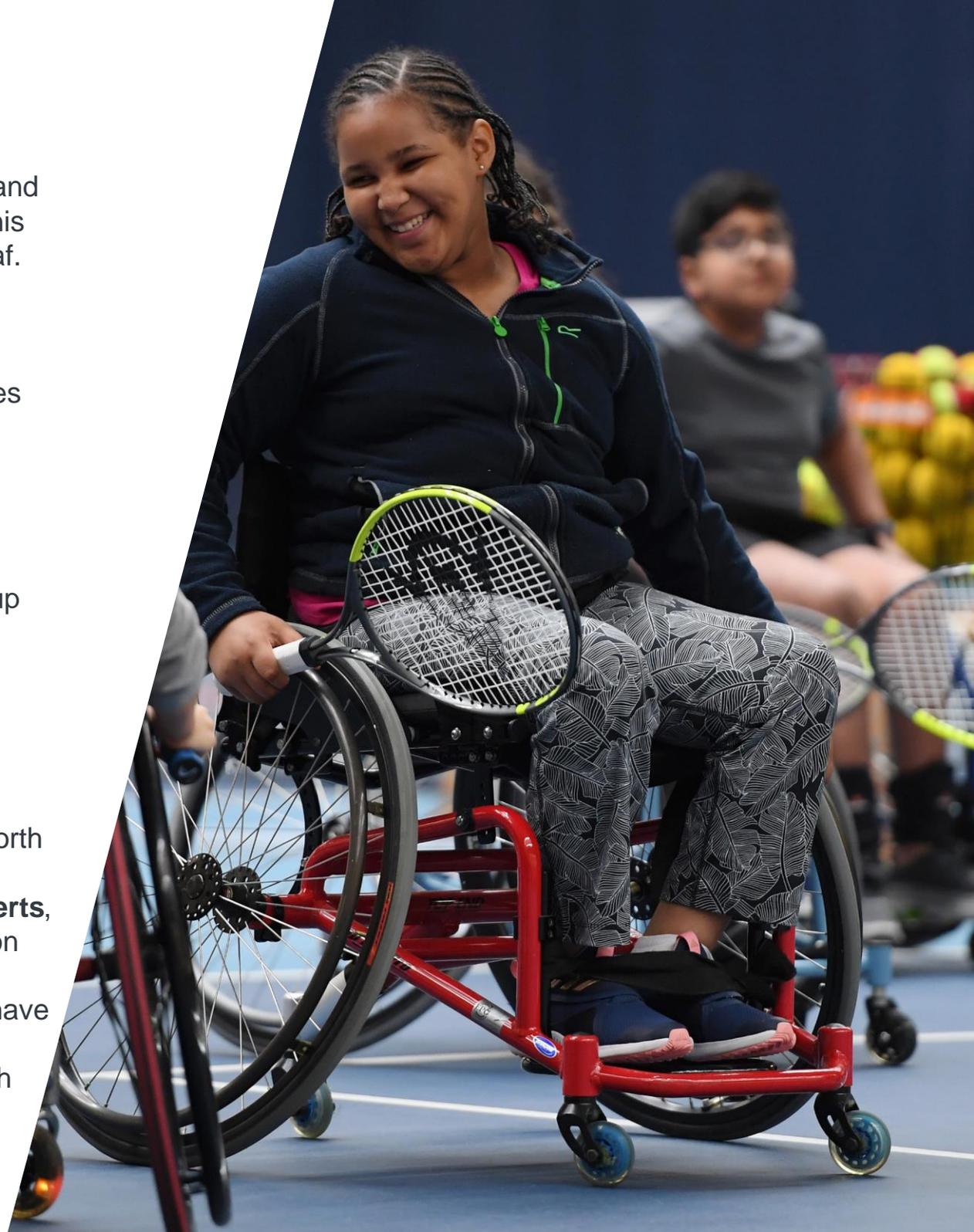
Who does it support?

We support people in clubs, parks, community and education as well as everyone involved in tennis and padel, including coaches with a similar interest and who share our vision to open up tennis to people from all backgrounds.

Our offer to tennis & padel venues

We've developed a package of equipment and support to enable venues to increase opportunities for disabled people through being a part of our Open Court programme. This includes:

- Provision of an **adaptive equipment bag** with rackets, balls, net and range of equipment (worth £350) to help make sessions flexible and fun.
- 'Flying visits' with your coaches, volunteers and venue staff by **disability development experts**, providing disability awareness training so that they may assess their accessibility and inclusion offer.
- Funding support** to cover start-up costs and get your activities up and running so that you have time to make them sustainable in the long term.
- Support with **marketing and communications**, enabling you to effectively communicate with your local disability community.
- Invitation to **networking** events.
- Access to our specialist [Disability Development Partners](#) as ongoing support to help overcome any barriers you may face in your quest to be more inclusive.



SUSTAINABILITY

To deliver our vision of tennis opened up, it is critical that the LTA plays our part in addressing issues related to environmental sustainability, protecting and supporting the environment and tackling our climate impacts.

That's why we have developed our Environmental Sustainability Plan, which sets out how we will help secure a lasting future for tennis in Britain, through positive action on climate change and leadership in sustainability. You can read the LTA Environmental Sustainability Plan [here](#).

Earlier this year, the LTA and BRITA announced an agreement which saw the brand become our official water partner – the first for non-single-use water brand to sponsor British tennis. The partnership, aiming to remove all single-use plastic water bottles from our major events, will see BRITA provide water across our ATP and WTA events in Nottingham, Birmingham, Eastbourne and The Queen's Club in London via BRITA dispensers and refillable bottles to players, officials, and ticket holders, with refill stations courtside, in player lounges, and in public areas.

Players competing at our events this summer will be provided with BRITA reusable bottles, which can be filled up either in event player lounges, or at water dispenser's courtside. All spectators attending the Rothesay Open in Nottingham, the Rothesay Classic in Birmingham, the cinch Championships in London and the Rothesay International in Eastbourne will be encouraged to bring their own reusable water bottle, or alternatively they can purchase their own BRITA filter bottle on-site at a discounted price, both of which can be filled up on-site.



WOMEN AND GIRLS

On court and off court, tennis has set the agenda for women's sport and women and girls in sport for well over 100 years, creating a legacy whereby tennis is now often regarded as the most gender equal sport at both grassroots and elite level, and the benchmark many other sports are aiming for.

We believe that sport can be one of the most powerful platforms for promoting gender equality and empowering women and girls. However, in an era when we're now seeing women's sport in general increasingly getting a greater, but not yet fair, share of the headlines and coverage, more progress is still needed, including in tennis. That's why the LTA have set out our 'She Rallies' ambition for tennis to lead the way towards becoming a truly gender balanced sport, with a new push to build on tennis' pioneering legacy for women and girls in sport.

To read more about the ambition, [click here](#).

The launch of the She Rallies ambition marks a major step forward in delivering against the commitments we set out in our Inclusion Strategy for tennis in Britain and is fundamental to our plans to open tennis up to many more people.

Our focus will be on delivering long term, lasting change that truly makes a difference for women and girls in tennis where it is most needed. Underpinned by the necessary governance and support structures needed to make progress happen, the core of the work is concentrated around three pillars that together will help ensure tennis becomes even more relevant, accessible, welcoming and enjoyable for women and girls:

Participation: Targeted activity to drive increased participation in tennis among women and girls, with a focus on key age groups

Workforce: Provide the support and opportunities needed for more women to join the tennis workforce, and supporting the whole workforce to better understand and cater for female needs

Visibility: Inspiring women and girls through increased and better female representation, driving greater visibility of women's tennis reflective of its status as a leading women's sport



LTA TENNIS FOUNDATION

The LTA Tennis Foundation is the LTA's official charity - formed by the merging of the Tennis Foundation and The LTA Trust - that partners with people and organisations to fulfil its mission of improving lives through tennis. It shares the LTA's vision of 'tennis opened up' and aims to use tennis to make a real difference to people across Great Britain with a focus on underserved communities and under-represented groups.

The LTA Tennis Foundation's ambition is that every child, young person, and adult can have access to the unique and life-changing benefits that tennis offers.

The LTA Tennis Foundation will improve lives by:

- Enhancing physical health
- Promoting mental wellbeing
- Developing essential life skills
- Promoting social connection and building communities

The LTA Tennis Foundation will achieve this by:

Supporting organisations - Financially supporting and collaborating with charities and organisations embedded within their communities, who use tennis as a force for good.

Enabling communities and schools - Funding expertise and equipment to make tennis accessible to all.

Developing facilities - Improving access to tennis by developing, often neglected, facilities and courts.

Quotes about the impact of funding

"Thank you for making a difference in Felix's life. The inclusive tennis program has been an absolute game-changer for my son". Mum to Felix who attends sessions funded by the LTA Tennis Foundation.

"The grant from the LTA Tennis Foundation will prove transformational for so many lives in our local area. We want to make sure everybody has access to quality tennis provision, and healthy meals during school holidays" Founder, Playpoint Sports, funded by the LTA Tennis Foundation



LTA SUPPORT

The LTA provides a range of kinds of support to British players to help them fulfil their potential, with the primary ones being:

Elite: For the highest performing players who are targeting major tournament success

NTC Pro Access: Providing cost-free access to the National Tennis Centre at Roehampton and the facilities there. This includes the hard, clay and grass courts, the specialist gym and strength and conditioning areas as well as other support on site, with players also eligible for the LTA's tournament bonus scheme

Pro-Scholarship Programme: The highest level of support offered to developing players aged between 16 and 24 with the best chance of reaching the ATP/WTA top 100 singles

Men's & Women's Programme: For the very best 16- to 21-year-old players in the country who are not currently on the Pro Scholarship Programme (the programme is also available to 14- and 15-year-olds in exceptional circumstances)

Elite Wheelchair: For our highest performing players who are achieving major tournament success and have the potential to consistently win Grand Slam titles and Paralympic medals.



LTA PERFORMANCE

Elite players and how we support them

Here is an overview of how player funding works:

What is the LTA Pro Scholarship Programme?

The Pro Scholarship Programme (PSP) is the highest level of support offered to developing players by the LTA. It is offered to players aged between 16 and 24 with the best chance of reaching the ATP/WTA top 100 singles within five years.

PSP players receive:

- Individually tailored support and world class coaching from the LTA Performance Team both at home and on Tour
- Access to a financial grant, intended to enable the player to employ uncompromised world-class coaching and dedicated personal strength and conditioning support
- Access to world class science and medicine support at the National Tennis Centre
- The PSP is the final stage of the LTA Player Pathway before players become eligible for our programme of elite support, offered to those who establish themselves in the ATP/WTA top 100 singles or top 30 doubles.

Elite players

Elite players are our highest performing players, who are targeting major tournament success.

Who's it for?

Singles players who reach the ATP / WTA top 100 and doubles players who reach the ATP / WTA top 32

Players demonstrating a commitment to maximising their potential and targeting major tournament success

What will this programme be like?

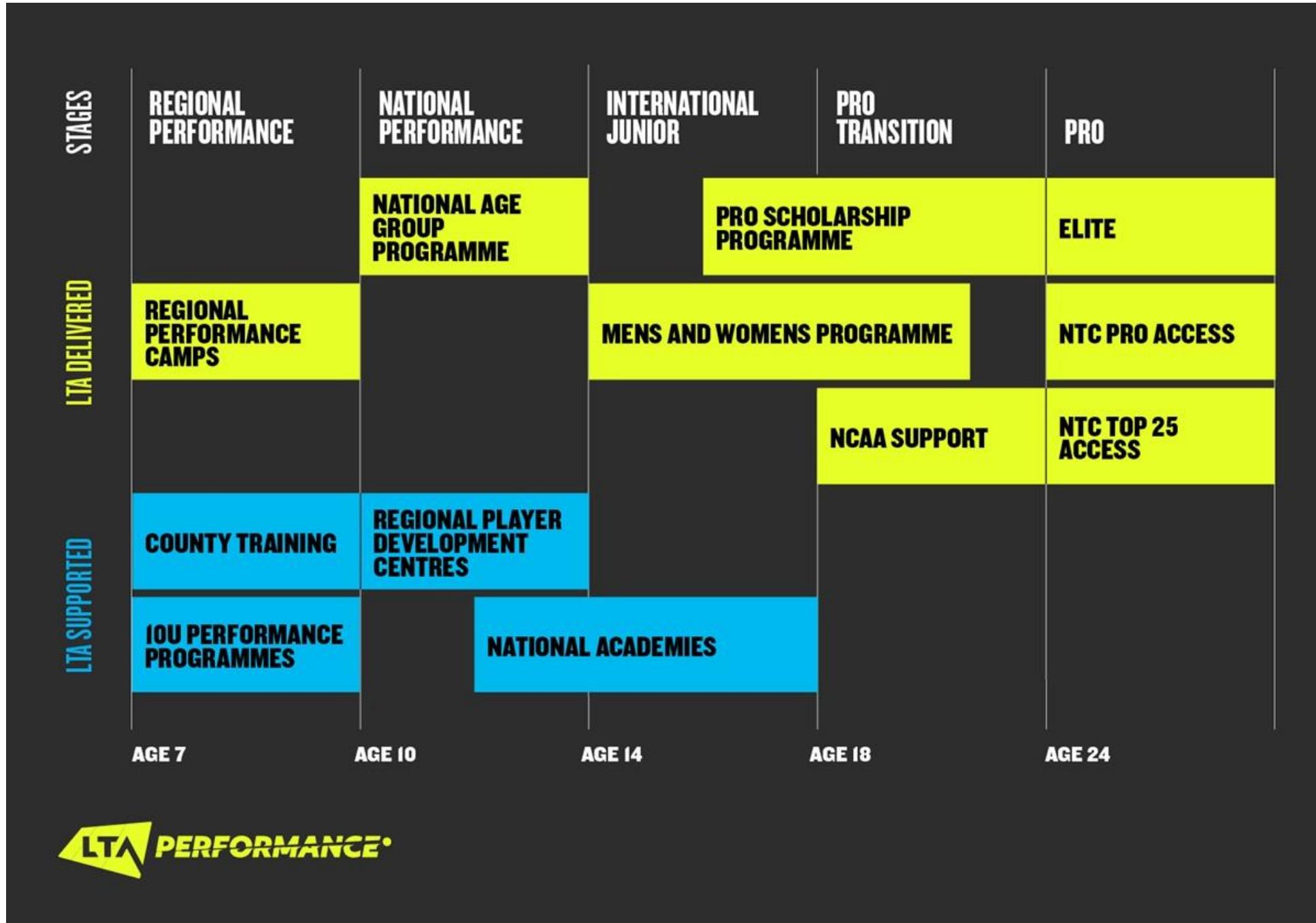
The LTA will facilitate and deliver science, medicine and wellbeing support at the National Tennis Centre and Grand Slams.

The player will be expected to participate in an annual review of support and interdisciplinary planning / review meetings as required.

The Science and Medicine support available may include:

- Medical assessments
- Physiotherapy treatment
- Nutrition assessment
- Performance analysis
- Strength & Conditioning
- Intensive rehabilitation
- Psychology and emotional well being
- Performance Lifestyle advice.
- Shared onsite physiotherapy, Strength & Conditioning and performance analysis support at Grand Slams will be made available.

LTA PERFORMANCE



LTA PLAYER SUPPORT

ELITE:

Cam Norrie, Dan Evans, Jack Draper, Andy Murray, Liam Broady, Neal Skupski, Joe Salisbury, Lloyd Glasspool, Jamie Murray, Katie Boulter, Emma Raducanu

NTC PRO ACCESS:

Jan Choinski, Ryan Peniston, Billy Harris, Henry Patten, Julian Cash, Harriet Dart, Heather Watson, Lily Miyazaki, Maia Lumsden, Alastair Gray, Kyle Edmund, Sam Murray Sharan, Jay Clarke, Fran Jones, Katie Swan, Alicia Barnett, Olivia Nicholls, Oliver Crawford

PSP:

Jodie Burrage, Sonay Kartal, Paul Jubb, Felix Gill, Arthur Fery, Mimi Xu, Ella McDonald, George Loffhagen, Henry Searle (from July), Hannah Klugman

MWP:

Armani Banks, Isabelle Lacy, Ranah Stoiber, Oli Bonding, Toby Samuel (from July), Jack Pinnnington-Jones (from July), Jacob Fearnley (from July)

LTA PARTNER FAMILY

Lead Partners

The Cinch logo features the word "cinch" in a lowercase, purple, sans-serif font with a small blue dot above the letter 'i'.The Lexus logo consists of a stylized 'L' inside an oval, with the word "LEXUS" in a bold, black, sans-serif font below it.

Rothestay

The Barclays logo features a blue eagle head icon above the word "BARCLAYS" in a blue, sans-serif font.

Official Partners and Suppliers

The Brita logo features a blue grid of dots to the left of the word "BRITA" in a blue, sans-serif font.The BNP Paribas logo features a green square with three white stars to the left of the text "BNP PARIBAS" in a black, sans-serif font.The Castore logo features a stylized black wing icon above the word "CASTORE" in a black, sans-serif font.The Crew Clothing Company logo features a stylized 'C' and 'C' with crossed arrows above the text "CREW CLOTHING COMPANY" in a black, sans-serif font.The Del Monte logo features a red apple shape with a green stem and leaf, containing the text "Del Monte" in white and "Quality" in red below it.

Deloitte.

The Dunlop logo features a stylized 'D' in a circle to the left of the word "DUNLOP" in a bold, black, sans-serif font.The Emirates logo features a red Arabic calligraphic emblem above the word "Emirates" in a red, sans-serif font.The Hologic logo features the word "HOLOGIC" in a bold, blue, sans-serif font above a blue bar with white vertical lines and the text "The Science of Sure" in white.

NYETIMBER
PRODUCT OF ENGLAND

The Prime Video logo features the text "prime video" in a blue, sans-serif font with the Amazon smile arrow below it.The Tennis Point logo features the text "TENNIS POINT" in a bold, black, sans-serif font with a yellow tennis ball icon, and "Advantage You" in a smaller font below it.The Vodafone logo features a red speech mark icon above the word "vodafone" in a red, sans-serif font.The Yokohama logo features a stylized red 'Y' icon to the left of the word "YOKOHAMA" in a black, sans-serif font.

OTHER USEFUL LTA LINKS

Inclusion and disability

<https://www.lta.org.uk/play/inclusion-disability/>

LTA Governance and Structure

<https://www.lta.org.uk/about-us/what-we-do/governance-and-structure/>

Our key national training facilities

National Tennis Centre

<https://www.lta.org.uk/about-us/national-tennis-centre/>

Nottingham Tennis Centre

<https://www.lta.org.uk/about-us/nottingham-tennis-centre/>